



# NAPT Public Media Content Fund

Postmark Deadline: March 16, 2012

## GENERAL INFORMATION

All information must be submitted on 8 1/2" x 11" paper, using one side only. Use paper or binder clips. The use of other special packaging is strongly discouraged. Proposals submitted without collated copies will not be considered. Keep a copy of the completed application for your records. Application must be postmarked by the deadline, March 16, 2012.

Program Title: \_\_\_\_\_

Producing Organization: \_\_\_\_\_

Contact/Producer: \_\_\_\_\_ Tribal Affiliation (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Are you a U.S. citizen or legal resident of the United States or its Territories?  Yes  No

Fiscal Sponsor\*:  Yes  No If yes, Organization's name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

\*See Guidelines: Producers who have not previously received funding from NAPT will be required to have a fiscal sponsor.

## PROGRAM SYNOPSIS

Approximately 50 words or less:

## TECHNICAL INFORMATION

Number of Program(s) / Episode(s): \_\_\_\_\_

Length of Program / Episode (please select one):  26:46\*  56:46\*  86:46  Other (Length: \_\_\_\_\_)

Format (please select one):  4:3  16:9  HD\* \*Preferred formats

Note: All finished broadcast projects must be in compliance with PBS Redbook and Technical Operating Specifications (TOS), and production guidelines. These standards and guidelines are on the Internet at [www.pbs.org/producers](http://www.pbs.org/producers).

## FUNDING REQUEST

Please consider this program for \*Native Word: Stories Past and Present:  Yes  No

\*Refer to Priority in the Public Media Content Fund Guidelines.

Please select one:

R&D (up to \$20k)  Production (up to \$100k)  Post-Production (up to \$100k)  New Media (up to \$20k)

Total Budget (total cost of the completed program): \$ \_\_\_\_\_

Amount requesting from NAPT: \$ \_\_\_\_\_

Cash spent to date, if any: \$ \_\_\_\_\_ Cash secured, but not yet spent: \$ \_\_\_\_\_



**DETAIL STATUS OF PROJECT TO DATE**

Approximately 50 words or less:

**PROPOSAL REQUIREMENTS**

Please submit nine (9) copies of each of the following, in this order:

- Public Media Content Fund Application Form** (include at least one original)—Typed, signed and dated.
- Project Description and Treatment**—Using the NAPT Criteria describe the project, (in 5 pages or less):
  - o The story, its importance to Native communities, accuracy of content and relevancy.
  - o How the story will be told: structure, theme, style, format and voice.
  - o Target audiences and appropriateness for Public Broadcasting.
  - o New Media and outreach plans.
  - o Fundraising and completion plans including a list of secured and/or potential funding.
  - o Native American participation in significant creative roles.
- Detailed Completion Timeline**
- Key Personnel Summary**—List their names, addresses and positions. Include a half-page biography for each, and a signed letter of commitment. If there are mentorship or internship opportunities for emerging Native American talent, please describe.
- Fund Raising**—Include a list of Potential Funding (the total of funding sources that could be requested; do not include your NAPT request) and Secured Funding (committed grants and funds). Include a summary of rights committed to funders.
- Chain of Title**—if the project is based on a pre-existing work.
- Work Sample Description**—Submit 6 DVD copies of work representative of the proposal's production style. Sample must demonstrate your technical skill and creative style. List date of production, program length, the role of production team members in the work, and its relationship to the project. If funding is for completion, send 6 DVD copies of work-in-progress. Samples will not be returned.
- Project Budget**—A sample budget format is available on the web at [www.nativetelecom.org/handbook/budget\\_template\\_sample](http://www.nativetelecom.org/handbook/budget_template_sample). Budgets must include both income and expense lines. If your project is funded, all financial reports must correlated back to the original budget amounts and categories.

**SIGNATURE**

I certify that all information contained herein, including all supporting material, is true and correct to the best of my knowledge:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Typed or Printed Name: \_\_\_\_\_

**Please return to:**  
ATTN: Public Media Content Fund  
NAPT Phone:  
1800 N. 33<sup>rd</sup> St. Email:  
Lincoln, NE 68503

**For more information, contact:**  
Georgiana Lee, Assistant Director  
402-472-0497  
glee3@unl.edu

Support for the NAPT Public Media Content Fund is provided by the Corporation for Public Broadcasting.